

## SIR GURUDAS MAHAVIDYALAYA

(Affiliated to University of Calcutta) {Registered under 2(F) & 12(B) of UGC Act.}
(Accredited by NAAC)

33/6/1, Biplabi Barin Ghosh Sarani, Muraripukur, Ultadanga, Kolkata - 700 067
[Website: - www.sirgurudasmahavidyalaya.com]

[Admission Website: - https://admission.sirgurudasmahavidyalaya.ac.in] [Email: - principal.gurudas@gmail.com] [Phone: - 2356 0404] [Mobile: - 94335 60404]

Ref. No. SGM/09/24.

Date: - 16.1.2024

## INVITATION

Sir/Madam,

NSS unit, Sir Gurudas Mahavidyalaya is organising "CREATIVITY TO START-UP BUSINESS IDEA" on 22nd JANUARY,2024, 11.00 a.m onwards at college campus.

The programme aims to help the students unleash their potential in converting the creativity within themselves into a business idea.

The programme includes an exhibition of creativity in the form of handmade gift items, stationary, handicraft, artwork, paintings, and many more by the students of Sir Gurudas Mahavidyalaya.

The students of Sir Gurudas Mahavidyalaya are preparing delicacies like pithe-payesh, chocolates, cakes and many more for the Exhibition.

The students of Sir Gurudas Mahavidyalaya shall exhibit as well as sell their handmade products and delicacies and utilise the fund for a good cause or supporting a needy person.

The programme includes AWARENESS SESSION about scopes by Govt.of West Bengal about financial support for business ideas.

The programme also includes WORKSHOPS on "CREATIVITY IN VARIOUS FORMS" by artisans/ eminent artists.

The students of different participating/collaborating colleges can take a tour of the exhibition cum sale at the college campus and participate in the Awareness Session and Workshops.

We invite your gracious presence.

Regards,

SIR GURUDAS MAHAVIDYALAYA

PRINCIPAL

Mr Outudes Mahavidyelays Kolkata-700067